



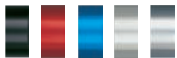
## LED FLASHLIGHT

In line with its philosophy of continuous product improvement, Mag Instrument will in the coming weeks roll out new-generation Maglite® LED flashlights with significant performance enhancements. Some things won't change: The product will still maintain the iconic look that revolutionized the industry, the lifetime-quality ruggedness, the peerless optics, the immaculate fit and finish, the legendary reliability, and the renowned "precision-instrument" feel and function that the Maglite® brand has meant, for over three decades, to consumers and professionals alike. What will be new is that this latest iteration of an iconic product will embody the latest breakthroughs in MAG-LED® technology, featuring state-of-the-art LED enhancements and a redesigned module, which together will mean dramatic increases in both light output and beam distance. Available in 2 and 3 Cell D size.

### The Sales Logistics:

In the coming weeks, Mag will begin shipments of the Maglite®LED 2 & 3-Cell D flashlight with next generation MAG-LED® Technology in a new packaging scheme (seen at lower right). Both the performance enhancements and the packaging changes will be in-line changes: There'll be no change to existing sales model numbers or UPC codes.

More importantly, Mag is pleased to announce that there will be **No Price Increase** on these significant product enhancements. Contact your sales representative for additional details.



Colors subject to availability:  
Black, Red, Blue, Silver and Gray

### MAGLITE® LED SPECIFICATIONS

Rugged, machined aluminum construction		
Anodized inside and out for improved corrosion resistance		
Sealed at both ends with high-grade rubber seals		
	<b>2D</b>	<b>3D</b>
Overall Length:*	10 in. 254 mm	12.343 in. 313 mm
Barrel Diameter:*	1.562 in. 39.67 mm	1.562 in. 39.67 mm
Head Diameter:*	2.25 in. 57 mm	2.25 in. 57 mm
Weight with battery:*	23 oz. 674 g	30 oz. 856 g
Batteries Required:	(2) D size alkaline	(3) D size alkaline

\* All specifications shown are approximate.



2-D Cell



3-D Cell



### Blister Hang Pack

The package image is a mockup for illustrative purposes only. Package graphics are in development and subject to change.



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